



IMPROVING TRADE COMPETITIVENESS AND BUSINESS ENVIRONMENT IN THE SOUTH EAST

TRD TEAM PRESENTATION AT THE 1ST REGIONAL EXPORTERS' DIALOGUE HELD IN
ABA ON 22ND MAY 2019

About PDFII

The Policy Development Facility Phase II (PDF II) is a flexible, rapid-response facility set up to support ‘champions of change’, to implement **economic and social policies**.

Much of PDF II’s support is aimed at addressing constraints to economic growth and building the evidence base to support work in this area.

PDF II Trade Workstream work areas:

Enabling

Enabling Underrepresented Export Oriented Voices in Economic Policy

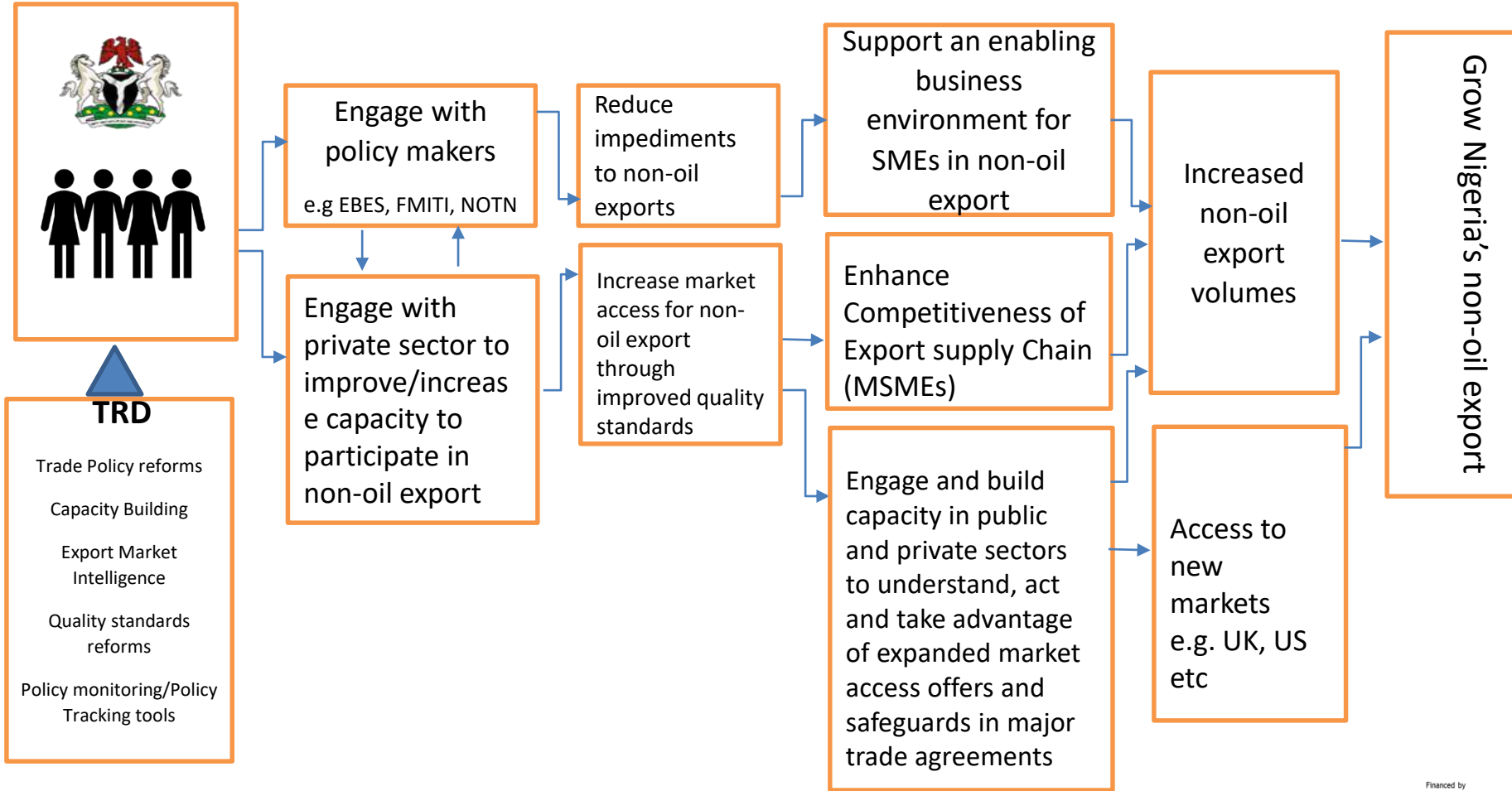
Strengthening

Strengthening Exporter Groups' participation in Trade sustainably

Expected Outcomes

- **Outcome 1:**
Underrepresented export oriented voices beginning to be incorporated into mainstream discourse by 2020
- **Outcome 2:** Stronger more influential and sustainable exporters and their representative groups emerge and participate more in non-oil Trade

Approach



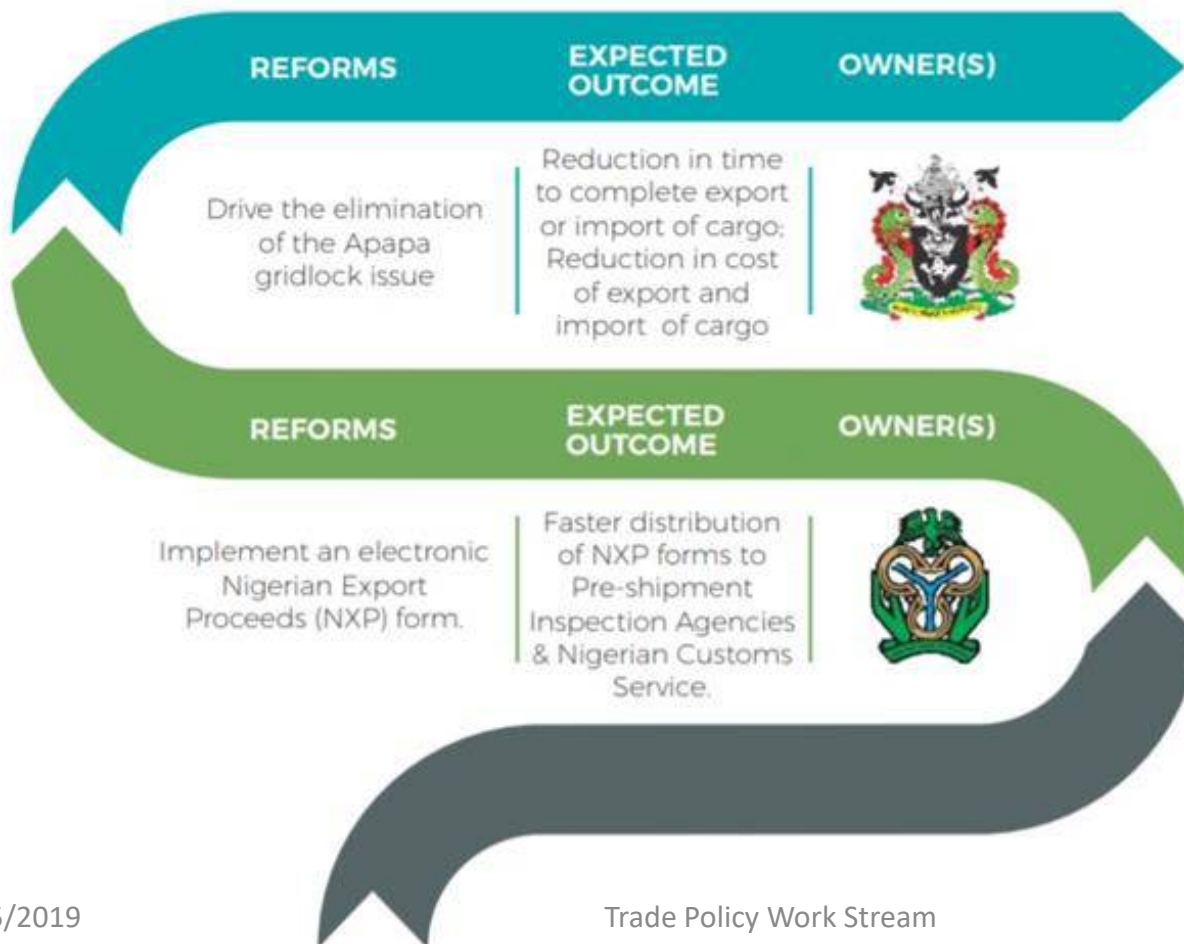
Key advocacy areas



Our strategy

- Dialogues – National & regional
- Studies – providing evidence for engagement
- Policy roundtables – engaging gov't at the highest levels
- **Community of Practice (CoP) – exporter voices**
- Synergies – collaborations & partnerships
- Print & Electronic Media

5) Trading Across Borders



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**PRESIDENTIAL
ENABLING BUSINESS
ENVIRONMENT COUNCIL
(PEBEC)**

Engagements on electronic media

PDFII Non-Oil Export Matters
Radio Magazine Programme



6TH FEB - RAY POWER FM LAGOS 10:20-10:50AM
7TH FEB - LIBERTY FM KADUNA 9:30-10:00AM
8TH FEB - SOLID FM ENUGU 11:30AM-12:00

11TH FEB - NIG INFO ABUJA 11:30-12:00AM
13TH FEB - FREEDOM FM KANO 11:00-11:30AM
15TH FEB - RHYTHM FM PORT HACOURT
8:00-08:30AM

Please, share with friends and colleagues

27/05/2019

PosterMyWall.com

#NonOilChat (Tweet Chat)

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\$382m
Non-Oil Export
Earnings in 2018

Join @3Timpextrade as he talks
on how SMEs can get into the
Non-Oil Export Trade



Bamidele
Aiyemibo
@3Timpextrade
#NonOilChat
3-4pm
Wed, 13 Feb 2019

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55 COUNTRIES

1.2 BILLION PEOPLE

US\$3.4 TRILLION GDP

#AfcFTA

#NONOILCHAT

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Policy Development Facility Phase II

TweetChat hosted by
@NonOilExportNG
on
Wed, 06 Mar 2019



Olumuyiwa Alaba
Trade Policy Expert, PDFII
@obalabagmailco1



AfcFTA
Is Nigeria really on the
right track?
#NonOilChat
3-4pm



Leonard Ugbajah
ED, CTBA
@learning_Leo

27/05/2019

Trade Policy Work Stream

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Supported by:



Improving Trade Competitiveness
and Business Environment in the
South East

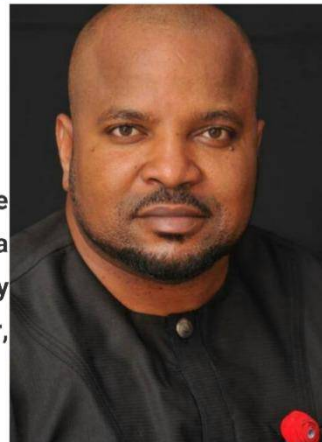
#NONOILCHAT

Join us by 3PM.
17th May, 2019

@NonoilexportNG

Sam Hart

Sam Hart is the Special Adviser to the Abia State Governor on Public Communications and a Champion of Industrialization in Nigeria particularly in the South East. He is also the Coordinator, Project Made-in-Aba.



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Trade Policy Work Stream



KEY FACTS ON TRADE IN THE SOUTHEAST OF NIGERIA

#NONOILCHAT

TRADE
The SouthEast is historically renowned for trading. From pre-colonial times till date, trading has been a communal endeavor. The SouthEastbusiness ecosystem is fueled by the 'apprenticeship' system.

UNIQUE EXPORTABLES
Abia takes the lead in the production of finished leather goods, fabrication of all kinds of tools, equipment & machinery, clothes & garment making. Enugu & Anambra have beautiful cultural festivals as well as talent exports.

UNIQUE EXPORTABLES
Crops like Cassava, Oil Palm, Yam, Cocoa, Cashew and fruits are available in large export quantities across the states. Ebonyi has Rice & Limestone in large quantities.

ABA INDUSTRIAL HUB
Aba Industrial Hub (AIH) has influenced other states within the region. Ebonyi State requested technical support from the drivers of Project Made In Aba to create a brand for Abakaliki Rice. Onitsha & Nnewi markets have also had offshoots of the campaign

ROLE OF PDF II
Policy Development Facility II produces reliable, evidence-based data that speaks to geographical Indicators for unique agro products in the SouthEast region

PORTS & COMPETITIVENESS
With Apapa port gridlock, the need to operate the Eastern ports have become inevitable for Trade in the region to be competitive however, Port operations are on the exclusive list controlled by the Federal Govt.

DAI



1st PDF II Regional Dialogue



1st Regional Dialogue

Wednesday 22nd June 2019
Thursday 23rd June 2019
08:30am - 4:00pm
The Address Hotel & Suites Aba,
18 Opobo Rd, Ogbor Hill, Aba

Improving Trade Competitiveness and Business Environment in the South East

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Welcome

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